



Champions For Our Children

February 3, 2010

COMMISSIONERS Dear Prospective Applicant:

Los Angeles County Supervisor

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EXECUTIVE DIRECTOR

Evelyn V. Martinez

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A public entity.

The Los Angeles County Children and Families First-Proposition 10 Commission, (a.k.a. First 5 LA) is seeking the services of an independent CPA accounting and auditing firm for the annual audit. We will require a draft certified audit by October 1, 2010 for the fiscal year-ended June 30, 2010. For the Fiscal Year 2009-10, net assets, revenue and expenses were \$894,893,170, \$166,292,312 and \$171,191,151 respectively. In addition, Federal funding for the first time exceeded \$500,000; as a result a Single Audit was required for the FY 2008-09. The Commission has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for the FY 2007-08 and has submitted for the award for the FY 2008-09.

In November 1998, California voters passed Proposition 10: The California Children and Families First Act of 1998, a statewide ballot initiative. Effective January 1, 1999, Proposition 10 added a 50-cent tax on cigarettes and other tobacco products for the purposes of promoting, supporting, and improving the early development of children prenatal to five years of age.

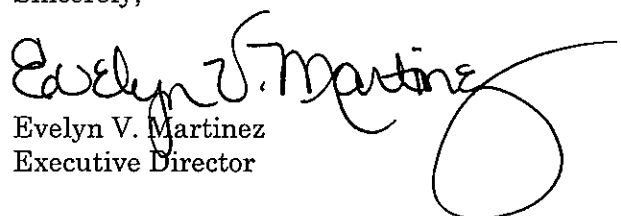
Of the funds collected, twenty percent (20%) is allocated to the State Proposition 10 Commission and eighty percent (80%) is distributed to the County Commissions based on each County's number of live births. Los Angeles County receives approximately twenty seven percent (27%) of the total tax revenue distributed to County Proposition 10 Commissions.

If you are interested in responding, please submit an on line application by 5:00 p.m. on March 5, 2010. Submissions will not be accepted in any other form.

If you have questions or would like additional information, please contact Tracey L. Hause, Director of Finance and Information Technology, at (213) 482-9372 or via email at thause@first5la.org. To find out more about our organization, please visit our website at <http://www.first5la.org>, which includes the audited financial statements for June 30, 2009.

Thank you for your interest in working with the Los Angeles Country Children and Families First-Proposition 10 Commission.

Sincerely,


Evelyn V. Martinez
Executive Director